

# Welcome to the



## Programme

**25-04-2005**

room 6 CCD, south

**3.30 – 6.30 pm**

**26-04-2005**

room 7B CCD, south

*every day*

Key Note: History and objectives of HCPC-Europe

*every day*

Presentation of the findings of new studies about Patient Compliance

*on April 25*

From compliance to Patient Relationship Management

*on April 26*

Patient Compliance, a challenge for Healthcare Industry

*every day*

Panel discussion led by David Williams, Callico Associates, ISPE

*every day*

Conclusions

Dr. Thomas Dries 15 min.

Honeywell, HCPC-Europe

Tassilo Korab 30 min.

Alcoa, HCPC-Europe

Leonard Starnes 20 min.

Schering AG

Dr. Raimund Sterz 20 min.

Abbott

Dr. Raimund Sterz 45 min.

Abbott

Claudio Rossi

Novartis

Leonard Starnes

Schering AG

Dr. Gabriele Brieden

Patient's Association Ger.

John Bath

Brecon Pharmaceuticals, HCPC-Europe

Dieter Laube

Cardinal Health, HCPC-Europe

Dirk Bauernfeind

Uhlmann Pac-Systeme, HCPC-Europe

Dr. Thomas Dries 10 min.

Honeywell, HCPC-Europe



The **mission** of HCPC Europe is to assist and educate the healthcare sector in the improvement of patient compliance through the use of packaging solutions



The **goal** of HCPC Europe is to achieve demonstrable improvement in patient compliance through the implementation of packaging-related initiatives

[www.hcpc-europe.org](http://www.hcpc-europe.org)

After the conference Drinks and Snacks will be served.

